



PEDRO GONÇALVES

Digital Manager

EDUCATION / EXPERIENCE

2023 - Now ■ **DIGITAL MANAGER** *Rádio Comercial*

2019 - 2023 ■ **DIGITAL DESIGNER** *Rádio Comercial*

- ✓ Digital content creation and management
- ✓ UX / UI
- ✓ Graphic Design
- ✓ Social Media Management
- + Learning Path - Become a User Experience Designer
- + UX Design: 5 Creating Scenarios and Storyboards
- + Practical UX Weekly: Season Two

2016-2019 ■ **LEAD DESIGNER** - *Plataforma Jota*

- ✓ *Certificate Google in SEO*
Aveiro Search Engine Optimization – Presential course of 24 hours
- + *Design Of Pinhel Investor Guide*
- ✓ *Training of Traneirs Course*
COMUNILOG – Guarda
- + *Newspaper Pagination*
Design and layout development and print preparation in “O Interior”
- ✓ *Digital Marketing Course*
Facebook Ads, Google Adwords, Email marketing and Landing Pages
- ✓ *Computer Science 101*
Stanford online high school
- + Event Manager

2015-2016 ■ **MULTIMEDIA DESIGNER** - *ADSI*

- ✓ *Linux Essentials*
Cisco Network Academy - Instituto Politécnico da Guarda

2011-2015 ■ **MULTIMEDIA DESIGN** - *University of Beira Interior*

- ✓ 1st year
ESAD.CR – Escola Superior de Artes e Design, Caldas da Rainha
- ✓ 2nd and 3rd years
UBI – University of Beira Interior, Covilhã
- + *German Initiation course*
Universidade da Beira Interior